

A FREE MARKETPLACE TOOL
LAUNCHING IN SEPTEMBER AT HALL OF FLOWERS

THE CANNABIS GUIDEBOOK™

HALL OF
FLOWERS

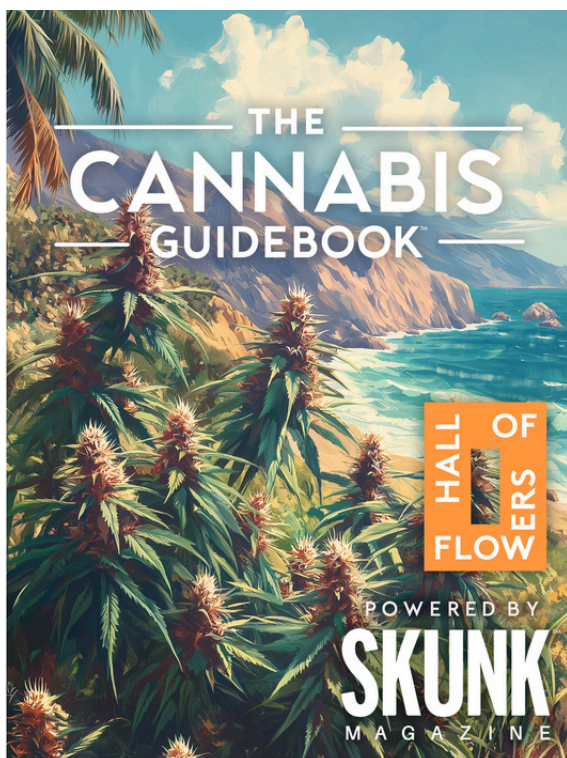
POWERED BY
SKUNK™
MAGAZINE

THE CANNABIS GUIDEBOOK™

A FREE MARKETPLACE TOOL
LAUNCHING AT HALL OF FLOWERS / FALL 2025



INTRODUCING THE CANNABIS GUIDEBOOK THE OFFICIAL HALL OF FLOWERS SHOW GUIDE



Skunk Magazine has partnered with Hall of Flowers to launch our new free print publication, The Cannabis Guidebook—designed to showcase the best of California cannabis. Debuting this Fall at Hall of Flowers in Santa Rosa, and distributed at key locations throughout the state, this beautifully crafted guide connects brands with retailers, buyers, and culture-forward consumers.

Produced by the legacy team behind Skunk Magazine, The Cannabis Guidebook is a high-impact publication designed to guide both locals and tourists through California's cannabis scene. Blending education, culture, and community, the Guidebook highlights dispensaries, craft brands, farms, and experiences—empowering readers with trusted insights on what to try, where to go, how to heal and how to grow.

All Hall of Flowers booth holders receive exclusive discounted rates to be featured in the Guidebook.

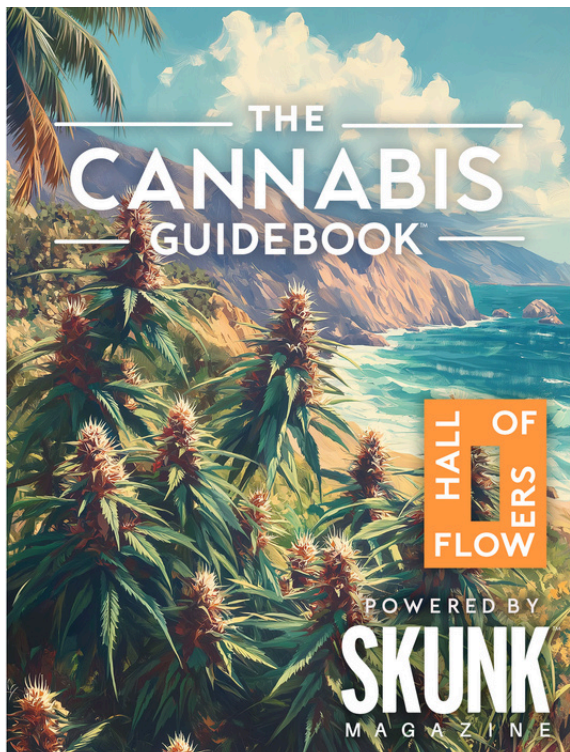
Spots are limited—reserve your placement and make your presence known.

THE CANNABIS GUIDEBOOK™

A FREE MARKETPLACE TOOL
LAUNCHING AT THE HALL OF FLOWERS / FALL 2025



INTRODUCING THE CANNABIS GUIDEBOOK—THE OFFICIAL HALL OF FLOWERS SHOW GUIDE



FULL PAGE AD

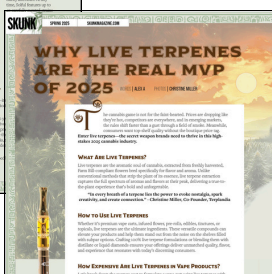
\$1500 USD

HALF PAGE AD

\$750 USD

1/4 PAGE
QR CODE AD

\$300 USD



INSIDE COVERS/DOUBLE PAGE SPREAD.....\$2800
BACK PAGE.....INQUIRE FOR DETAILS

AD & SPONSORSHIP OPPORTUNITIES

QR CODE AD IN MARKETPLACE SECTION

NORMAL PRICE: \$420
HOF SHOW PRICE: \$300
SAVINGS: \$120

HALF PAGE AD

NORMAL PRICE: \$1500
HOF SHOW PRICE: \$750
SAVINGS: \$750

FULL PAGE AD

NORMAL PRICE: \$2500
HOF SHOW PRICE: \$1500
SAVINGS: \$1000

INSIDE COVERS/DOUBLE PAGE SPREAD

NORMAL PRICE: \$3800
HOF SHOW PRICE: \$2800
SAVINGS: \$1000

BACK PAGE

AVAILABLE WITH LARGER
CAMPAIGNS. PLEASE
INQUIRE FOR DETAILS.

ALL OPTIONS INCLUDE:

- Your ad spot
- Your logo on all promotional material—print, social media, online
- Distribution throughout Hall of Flowers, and CA dispensaries, lounges, smokeshops, and more.

IMPORTANT DATES

- All Articles Due by July 4, 2025
- All Ads Due by July 25, 2025
- Hall of Flowers: September 10-11

AD PRINTER SPECS

FORMAT: A4 VERTICAL (8.27" X 11.69"), CYMK

- FULL PAGE AD: 8.27" x 11.69"
- DOUBLE PAGE AD: 16.54" x 11.69"
- ½ PAGE AD (HORIZONTAL): 8.27" x 5.83"
- ½ PAGE AD (VERTICAL): 4.13" x 11.69"
- ¼ PAGE QR CODE AD: 4.13" x 5.83"

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SPRING/SUMMER 2025



FALL/WINTER 2024/25



WINTER 2023/24